

Talent MATCH is a collaboration between:



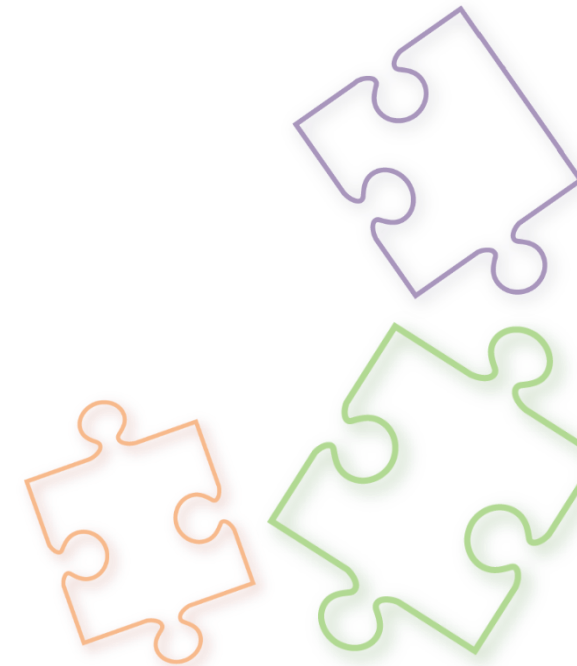
Association for
Co-operative Education and
Work-Integrated Learning BC/Yukon



BC ALLIANCE FOR
ARTS + CULTURE



BC MUSEUMS
ASSOCIATION



Talent MATCH supports:

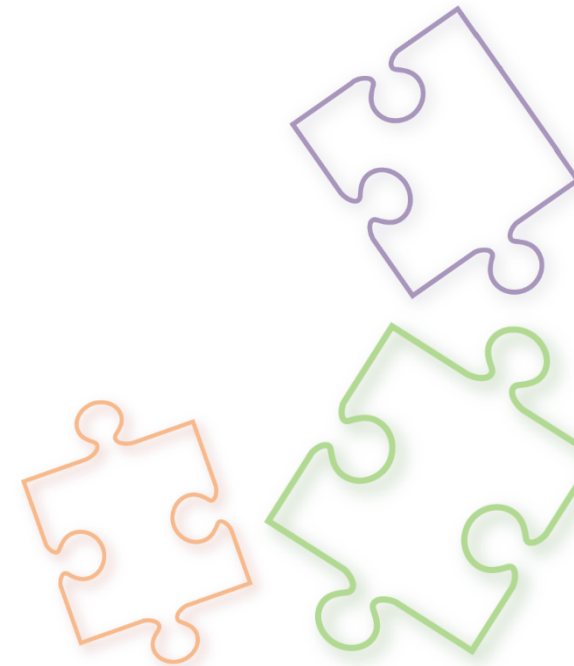
Museums

Arts

Tourism

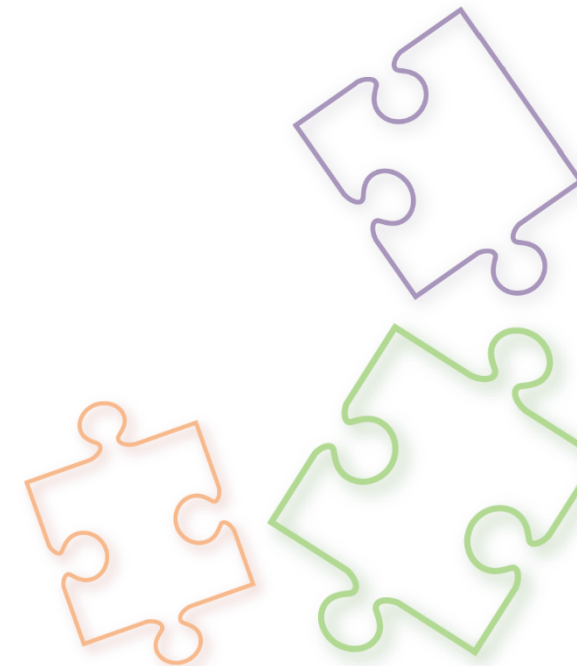
Culture

Hospitality



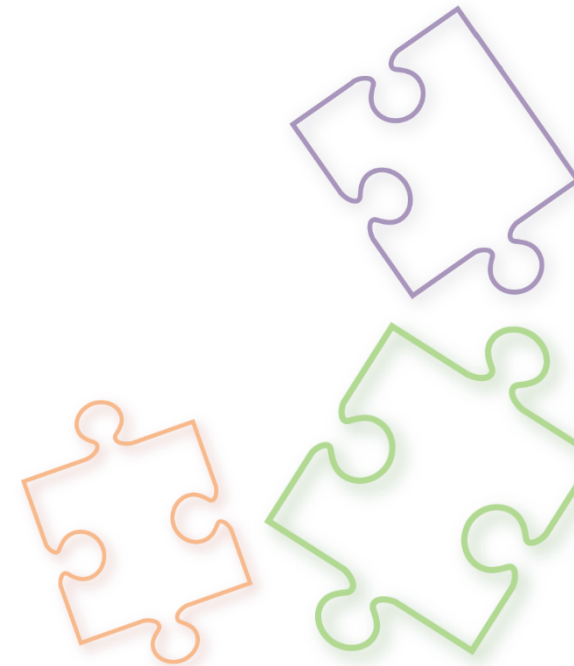
Talent MATCH Provides:

- Resources at acewilbc.ca/talent-match:
 - Funding information
 - Help connecting to post-secondary institutions
 - And finding the programs that suit your projects
 - Tips on how to recruit and onboard students
 - More HR tips & best practices
- One-on-one support
 - Contact TalentMatch@acewilbc.ca



Student Work Placement Program (SWPP)

- **Federal program that gives post-secondary students across Canada paid work experience related to their area of study.**
- **Funding accessed through 11 delivery partners**
 - Each has a different application process
 - and slightly different criteria as they serve different industries or position types.



11 SWPP Delivery Partners:

- Technation
- Canadian Council for Aerospace and Aviation
- ECO Canada
- Biotalent Canada
- Electricity Human Resources Canada
- Mining Industry Human Resources Council
- Venture for Canada
- Magnet
- Excellence in Manufacturing Consortium
- **Information and Communication Technology Council (ICTC)**
- **Ontario Chamber of Commerce (Talent Opportunities Program)**

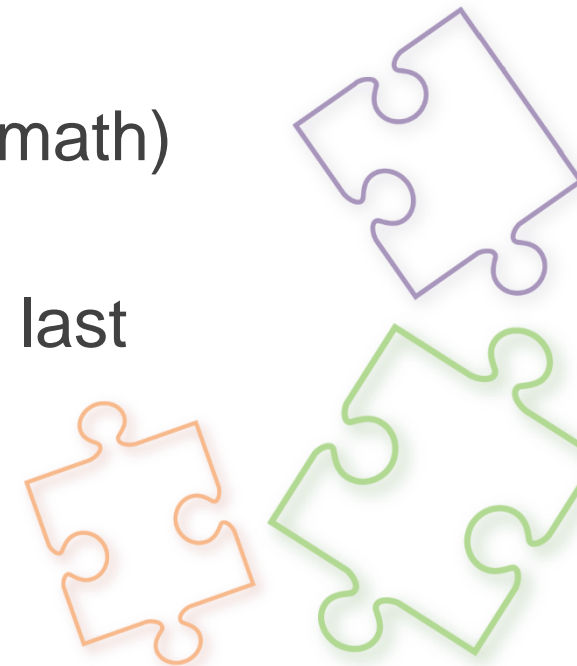


SWPP Funding:

Up to 50% of a student's wages to a maximum of \$5,000

OR 70% up to \$7,000 if the student is:

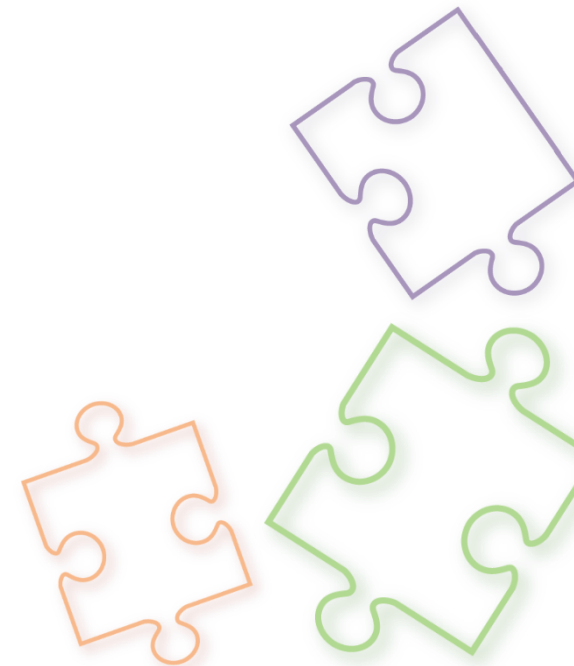
- in their first year
- a woman in STEM (science, technology, engineering, or math)
- A person with a disability
- Newcomers to Canada (those who immigrated within the last 5 years)
- an Indigenous student; and/or
- identifies as a visible minority



7 New SWPP Delivery Partners:

(Announced on July 15, 2021, World Youth Skills Day)

- Canadian Agricultural Human Resource Council
- **Canadian Tourism Human Resource Council**
- **Cultural Human Resources Council**
- Fédération des chambres de commerce du Québec
- Food Processing Skills Canada
- Trucking Human Resources Canada
- **Canadian Media Producers Association**



TALENT OPPORTUNITIES PROGRAM
Student Work Placement Program (SWPP)

TOP

Eligibility - Not sector specific

Employer Eligibility

- Registered Canadian business or organization
- Not a federal or provincial government group
- Financial capacity to pay the student for the full term (subsidy is paid out at the end of work term)

Student Eligibility

- Canadian citizen, permanent resident or a protected person under the Immigration & Refugee Protection Act
- Program of study requires WIL placement
- Registered in a post-secondary institution
- Not an immediate family member of the employer
- **Apprenticeships are not eligible**

How Does It Work?

Regular Process

- Complete TOP application on-line
- Student completes the TOP "Student Agreement" and provides proof of enrollment and citizenship
- TOP team works with Post- secondary to verify information
- Application approval (if all eligibility requirements are met)

Bulk Process

- Application is completed off-line
- Information collected via spreadsheet
- Recipient agreement

Work Term Completion and Subsidy Payment

- Upon completion of the work term, proof of wages paid (i.e.. pay stubs)
- Employer provides direct deposit details
- Subsidy calculated
- Payment issued



ICTC's WIL Digital: Work Integrated Learning Program

WAGE SUBSIDIES FOR HIRING POST-SECONDARY
STUDENTS

The Information and
Communications Technology
Council
ICTC

HOPE IN UNCERTAIN
TIMES
2021

Financé par le
gouvernement
du Canada

Canada

www.ictc-ctic.ca

Information and Communications Technology Council
116 Lisgar Street, Suite 300, Ottawa, ON K2P 0C2
(Tel) 613-237-8551 | (Fax) 613-230-3490

Conseil des technologies de l'information et des communications
116, rue Lisgar, pièce 300, Ottawa (Ontario) N K2P 0C2
(Tél) 613-237-8551 | (Télé) 613-230-3490

About ICTC

Partnerships

Partnership with industry, education and information technology (ICT) professionals

Talent Programs

Inclusive, innovative, developing entrepreneurial potential



Research

Labour market, technology and economic research

Consulting

Practical evidence-based policy advice

Work Integrated Learning

ICTC's WIL Digital is an innovative work integrated learning program that helps employers grow their businesses by hiring post-secondary students under a wage subsidy.

WIL Digital contributes to the development of a skilled workforce in the digital economy.

WIL Digital is funded by the Government of Canada's Student Work Placement Program (SWPP).



Eligible Types of Internships

WIL Digital is open to all types of work integrated learning (work study, COOP internship, practicum, credited internship, applied research project, and work experience) on a full-time or part-time basis, in any of the following areas but not limited to:

	Fintech
	Web Marketing & Social Media
	Advanced Manufacturing and the Internet of Things
	E-health & Biotechnology
	Artificial Intelligence
	Website Development

	Software and Game Development
	Intelligent Retail & Commerce
	Applications Development
	Smart Retailing
	Cybersecurity
	Clean Technologies

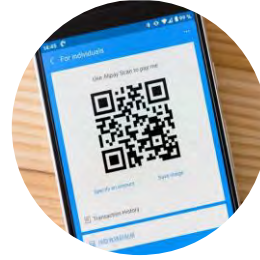
WIL Digital Microlearning



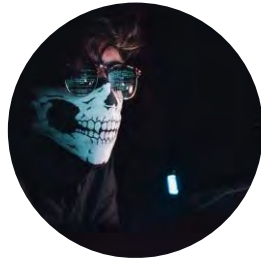
Fintech



Advanced Manufacturing and the Internet of Things



Smart Retailing

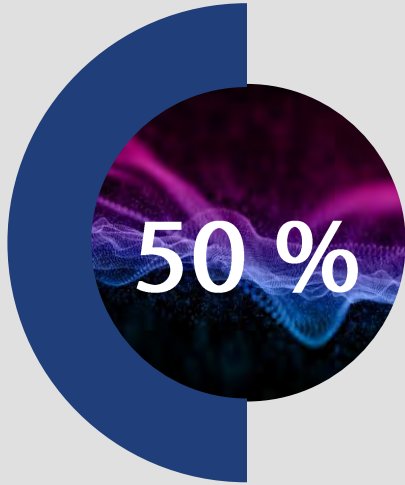


Cybersecurity

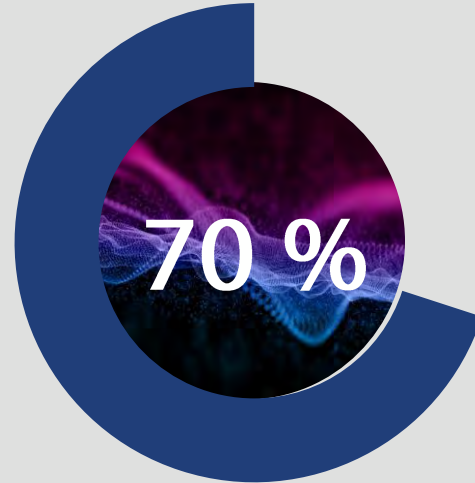


Artificial Intelligence

Wage Subsidy Amount



OR



Up to \$5,000 per placement

Up to \$7,000 per placement

Underrepresented Groups in the Technology Sector

- Women in STEM (Science, Technology, Engineering and Mathematics)
- Indigenous students (male/female)
- Recent immigrants (landed within the last 5 years)
- Students living with disabilities
- First year students
- Visible minorities

Calculation of the Wage Subsidy

Total hours per week x number of weeks x hourly rate x 70% = Total (maximum grant of \$7,000)

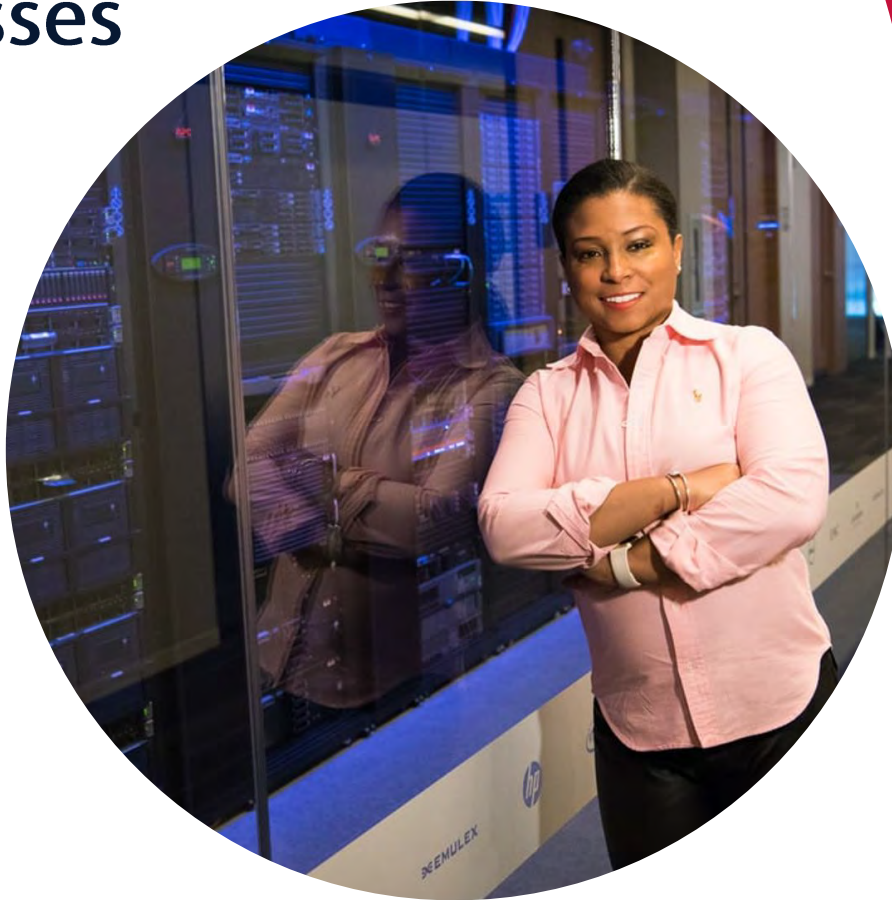
Example: 40 (hours) x 16 (weeks) x \$16 (hourly rate) = \$10,240.00 x 70% (grant rate) = **\$7,168.00**

Total ICTC Wage Subsidy = **\$7,000.00**

Employer Contribution = **\$3,240.00**

Eligible Businesses

- The employer must be a registered private company or a non-profit organization.
- Small or medium sized business (less than 500 employees).
- The position must be of high quality and include a digital or technology component and use technology in some capacity.



Eligible Students

- The student must be hired as an employee of the company for the duration of the placement.
- The student must be Canadian or have permanent resident status.
- The student must be enrolled (full-time or part-time) in a program at an accredited post-secondary institution in Canada during the work placement period.



How to apply?

Step 1

Identify a student you would like to hire.

Step 2

Visit https://ictc-ctic.smapply.ca/prog/wil_digital/, create an account, and start your application.

Step 3

The student fills in his/her Student Form with the supporting documents.

Step 4

The application is submitted to ICTC for review,. Comments will be sent to you by email if changes to the application are required.

The decision is sent to applicants in 5-10 working days after submission of a complete application, including all supporting documents. Please watch for an email from our system: noreply@mail.smapply.net.

Next steps after approval



Learning Plan

To be done within the first two weeks of the placement.

Mid-Term Form

Short feedback form to be completed at the halfway point of the placement.



Final Assessment

To be completed in the last two weeks of the placement.



Proof of Payment

The employer will receive the subsidy within 4-6 weeks of providing proof of pay. ICTC also offers the option of a 50% salary payment at the mid point of a placement.

We're here for you!!

**For any questions please contact:
Western Canada Regional Coordinator –
Cheryl Serpanchy**

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Mobile: +1-204-390-4548**

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<https://www.wil-ait.digital/en/>

Contact WIL ADMIN:

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www.ictc-ctic.ca