BC WIL Survey



Understanding how the COVID-19 pandemic impacted work-integrated learning employers and community partners in BC

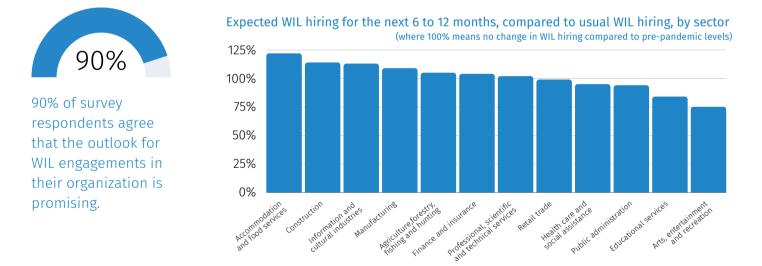
Executive summary

Between September 2020 and May 2021, the BC WIL Council conducted research to better understand the evolving impacts of COVID-19 with employers and community partners who typically hire students through work-integrated learning (WIL) programs.

Overall, survey respondents were confident that the outlook for WIL is positive, with some industries, regions and types of WIL expected to surpass pre-COVID-19 hiring levels. The survey also revealed that challenges with funding WIL student placements and difficulty with recruiting, onboarding, and supervising students remotely top the list of issues affecting future WIL hiring.

Work-integrated learning (WIL)

is a partnership between workplaces, post-secondary institutions, and post-secondary students, where workplaces provide an opportunity for students to apply their classroom learning to a real work environment and benefit from the skills, knowledge, and energy that students bring.



Finances/funding top challenges expected to impact WIL hirings



Economic and financial issues



Challenges in obtaining sufficient funding for student placements



Challenges in finding funding for student placements



Finding students with the required skills and qualifications



and onboarding

students remotely

Difficulty recruiting Lack of staff to



supervise/mentor

students



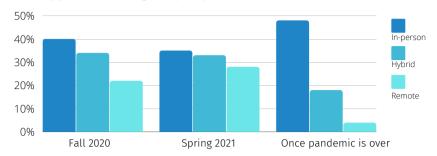
Difficulty supervising students remotely

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In-person work preferred

Work approaches during and post-pandemic



Many workplaces pivoted to remote and hybrid work during the pandemic, however 48% of survey respondents indicated they plan to have WIL students work in person post-pandemic.

Employers seek resources to help engage WIL students

Post-secondary institutions and ACE-WIL BC/Yukon provide supports to workplaces looking to engage WIL students

76%	66%
Access to wage subsidies to hire/engage students	Help navigating types of WIL programs
74%	62%
Streamlining the funding application process	Streamlining the recruitment process
74%	62%
Help navigating wage subsidies, grants, and funding	Help navigating the process for engaging WIL students

Demand for WIL types varies

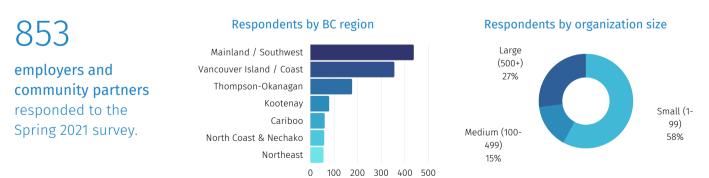
At or above 100% of usual WIL hiring for the next 6 to 12 months:

Applied research project, Apprenticeship, Co-operative Education, Internship, Work Experience

Less than 100% of usual WIL hiring for the next 6 to 12 months:

Entrepreneurship, Field Placement, Service Learning, Mandatory Professional Practicum/Clinical Placement

Survey Respondents



Learn more

For key survey results and the full report, visit the ACE-WIL Resource Hub. The BC WIL Council is an independent council of the Association for Co-operative Education and Work-Integrated Learning BC/Yukon (ACE-WIL) and is comprised of one member from each public, post-secondary institution in BC. Funding for this project was provided by the BC Ministry of Advanced Education and Skills Training's Co-op and Work Integrated Learning Initiative.

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