Recruiting WIL students remotely



Attend virtual career fairs and events

- > continue efforts to build a presence on campus
- > send a team to virtual events
 - network and direct students to your virtual booth
 - be ready to engage when students stop by your virtual booth
- promote your active opportunities and have people available to speak directly about those opportunities
- create a strong first impression with useful information, and eye-catching visuals/video
- join virtual panels, host your own workshop and be sure to spend time networking with participants before and after your presentation



Onboard remotely

- build a schedule with onboarding activities to familiarize new workers with the organization, co-workers and the culture
- plan to spend more time together early on to build rapport
- commit to weekly (or more frequent) one-on-one meetings to check-in on work projects and for reflection on how things are going
- > cover the basics before their first day
 - arrange for training
 - provide technology tools, equipment and supplies
 - send a welcome package
 - provide contacts for HR, IT and any others they'll need to get up and running
- share opportunities for professional development



Expand your options

- if the work can be done remotely, consider recruiting outside your immediate area to bring in diverse candidates
- staff at post-secondary institutions are ready to help you recruit and onboard remotely
- use apps such as Spark Hire, HireVue or VidCruiter to manage the virtual interview process
 - **Optimize interviews**
 - substitute in-person interviews with live video
 - video conferencing allows you to bring together managers or team members to meet the candidate
 - video conferencing also helps conduct group interviews with multiple candidates
 - communicate frequently with candidates while recruiting
 - stand out by personalizing touchpoints with key candidates

Get started here:

Association for Co-operative Education and Work-Integrated Learning BC/Yukon

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