# **Get WIL powered**

### What is WIL?

- work-integrated learning (WIL) brings post-secondary students into the workplace
  - students benefit by gaining quality work experience and a chance to apply what they've learned in a practical setting
  - workplaces benefit by bringing in skilled talent eager to help you meet your business objectives
  - use WIL to build your talent pipeline
- WIL is an academic requirement that students must complete in order to graduate
- nine types of WIL provide flexibility and options for different workplaces and programs

#### **Explore WIL funding options**

- Federal and Provincial governments are actively supporting WIL by offering funding to small and medium-sized businesses
- funders will work with you to optimize your submission
- visit our website to learn about current funding programs
  visit our website to find a match
- research funders to find a match
- visit funder websites to submit your application for funding
- recruit the WIL student with the best fit
- with COVID-19, funding programs are offering more flexibility and quick processing of applications



### Find a WIL student

- > consider how you want the WIL student to help
- what is the goal you hope to achieve?
- what is the type of work and work environment?
- what is the timing/duration?
- Iearn more about our 25 post-secondary institutions and their programs through our website
- post your opportunity through our portal for automatic distribution to the institutions you select

## Grow future talent through WIL

- > mentor WIL student entrepreneurs
- > apprentice trades workers
- develop professionals through practicums and internships
- partner on a research project with a post-secondary institution and WIL students
- partner with WIL students to tackle community-based and social innovation projects



#### Invigorate your business with WIL

- > WIL students can help you:
  - pivot to online platforms
  - research new business opportunities
  - design, test and launch new products
  - analyse data and field research
  - create and implement marketing and communications plans
  - develop recommendations and business plans
  - monitor and survey ecological and wildlife environments

### Get started here: .

### acewilbc.ca

Association for Co-operative Education and Work-Integrated Learning BC/Yukon